

H/B June Meeting Minutes

DATE/TIME: Tuesday, June 13 - 7:00pm

LOCATION: Webex Meeting (online)

1. **Introductions and Welcome.** In attendance: Keith Watling, Alex Nedzel, Katie Bartel, Jess Halvorsen, Deb Conrady, Eric Robbie, Sarah Frisken, Jesse Waites, Jon Niehof, Rob Zoletti, Tom Kenyon, Pam Wilmot, Ed Batutis, Stephen Conlin.
2. **May 2023 Minutes Approved**
3. **Operational Updates**
 - Functions**
 - a. Executive Committee (KW)
 - Annual retreat. Make sure all volunteers getting the newsletter.
 - Funds approved from April (~\$55k) will be paid in mid-June. HB's \$10k grant will be dispersed to search and rescue. There is still \$39k in invested reserves for 2023 – submissions due by September 5. There is \$7k from advanced scholarship awards – submissions also due by September 5. Note: scholarships can be single-day trainings that are relevant to HB. Action item: KW to send out request for proposals.
 - Potential changes to leadership training (won't affect the fall)
 - b. Treasurer Report (TK)
 - \$15,576 cash
 - Budget due in the fall – start working on it now. Slightly
 - c. Trip Approver (MT/KB): No updates, going well
 - d. Trip Reporter (EB): No updates, going well
 - e. Leadership (AN/SC)
 - Fall dates are posted for both one and two-day programs.
 - f. Social Media Update (JN)
 - There are now 5 moderators for Facebook (Alex Bernson, Chao Xie, Heather Mills, Jon Niehof, and Saisha). Streamlining the HB group joining process. Linking FB and IG.
 - Metrics: discuss next meeting.

Programs

- a. SHP (SF)
 - Trips are filling and running well. Small surplus to offset beginner backpack program. SHP survey will go out soon (participants and presenters) and will offer gift certificate as per WHP.
- b. FLP (SC): see above
- c. WHP (ER): SURVEY DATA: 57 respondents, 45%, lots of questions. Takeaways:
 - a. Higher percentage of active AMCers; 75% attended 4+ classes.
 - b. Night 5 topics: food and energy was most attended
 - c. Participants desired more structured social time.
 - d. Manual is useful
 - e. Goal was 5 trips per participant; some registered for 10. At least 75% canceled one or more trips. Potential for need to manage? Also think about how to manage trips filling quickly.
 - f. Add more Level One trips.
 - g. Mentorship Program needs improvement
 - h. Next steps:

- a. Create a hybrid model: Can we do the online portion in an engaging way, and if so what technology? (zoom, self-study, self-study with follow-up, etc.)
- b. Fix reg/sign-up issues, especially hiking trip sign-ups
- c. Potential slow ease into a two-level program (more 1s and 2s, less 3s and 4s)
 - a. Why do ppl want more Level 1 hikes? A: Largely because ppl felt that they were falling behind. View it as a “foot in the door” rather than a conditioning question. But it could be a question of messaging.
Comment: make sure people see a clear path for development outside of the program (e.g., WHP-affiliated trips).
- d. Continue to provide opportunities for leader development, especially ATL and backpacking
- e. Run an adjacent “mini-WHP”?
- f. AMC Connector will impact trip sign-ups etc.
- g. Action item: ER + DC will have another meeting, and then ER will proceed.
- d. HB Announce (MA): N/A

4. Discussion Items

- a. Leader List – Review and Actions (AN):
 - Disseminate letter at end of summer.
 - Action item: AN to share/post the letter in the H/B Reporting Notebook
 - b. WHP review and Opportunities for Improvement (ER): see above
 - c. Boots on Trail (BOT) – Next steps (PW)
 - Create social media committee and goals – launched and in progress.
 - Created a form to solicit interest.
 - Two surveys in development.
 - Integrated BoT with lapsed leader letter.
 - BoT Subcommittee will meet before September.
 - d. Trail Work Update (JN/KW): KW to track trail work hours in lieu of Bob Vogel
 - e. Invested Reserves Proposals and Advanced Training Scholarships (KW): see above.
Money is available for both (\$39k and \$7k respectively) and proposals must be submitted to Executive Committee by Sept 5 for approval at October meeting. JH to help KW with letter to leaders about scholarship.
 - f. Open position - Slideshow/Potluck Coordinator (KW): KW to take this on.

5. Executive session

- a. 3-Season Leadership Applications
 - i. Chris Dallmus was approved as a 3-season leader
 - ii. Kate Bentsen was approved as a 3-season leader

Future Meetings

- a. Tuesday, September 12
- b. Tuesday, October 10
- c. Tuesday, November 14
- d. Tuesday, December 12